

SEO Report



Website URL

Quick Audit

Features

Pricing

Resources



Login

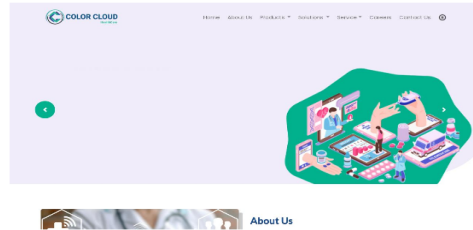
Premium - Free Trial

Audit Results for colorcloudindia.com



Your page could be better

Recommendations: 11



On-Page SEO



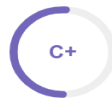
Links



Usability



Performance



Social



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Recommendations

Toggle:

On-Page SEO

Links

Other Improvements

Social

Performance

Usability

Reduce your total page file size

Performance

Medium Priority

Remove Duplicate H1 Tags

On-Page SEO

Medium Priority

Update Link URLs to be more human and Search Engine readable

Links

Low Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Increase page text content

On-Page SEO

Low Priority

Optimize your images to reduce their file size

Performance

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority



Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Add Schema Markup

On-Page SEO

Low Priority

Add Local Business Schema

Other Improvements

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

Remove inline styles

Performance

Low Priority

Remove iFrames

Usability

Low Priority

Improve the size of tap targets

Usability

Low Priority



On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Color Cloud Healthcare Services

Length : 31



Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

At Color Cloud Healthcare India Pvt. Ltd we create innovative products like CISCOM, PACS, HIMS, AI and RIS and deliver effective solution

Length : 137



SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



https://colorcloudindia.com

Color Cloud Healthcare Services

At Color Cloud Healthcare India Pvt. Ltd we create innovative products like CISCOM, PACS, HIMS, AI and RIS and deliver effective solution

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: English

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Show details

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag

Frequency

Header Tag	Frequency
H2	6
H3	17
H4	1
H5	16
H6	33

Show details

Keyword Consistency

Your page's main keywords are distributed well across the important HTML tags.



Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
healthcare	✓	✓	✓	7
solutions	✗	✗	✓	6
cloud	✓	✓	✓	6
color	✓	✓	✓	5
india	✗	✓	✓	4

c-hmis	×	×	✓	4	<div style="width: 80%;"></div>
c-pacs	×	×	✓	3	<div style="width: 60%;"></div>
pvt	×	✓	✓	3	<div style="width: 70%;"></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
color cloud	✓	✓	✓	5	<div style="width: 100%;"></div>
cloud healthcare	✓	✓	✓	5	<div style="width: 100%;"></div>
color cloud healthcare	✓	✓	✓	4	<div style="width: 90%;"></div>
healthcare india	×	✓	✓	3	<div style="width: 70%;"></div>
india pvt	×	✓	✓	3	<div style="width: 70%;"></div>
c-pacs c-hmis	×	×	×	3	<div style="width: 60%;"></div>
healthcare india pvt	×	✓	✓	3	<div style="width: 70%;"></div>
cloud healthcare india	×	✓	✓	3	<div style="width: 70%;"></div>

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.



Word Count: 431

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 78 images on your page and 66 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

Canonical Tag

Your page is using the Canonical Tag.



https://colorcloudindia.com/

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



http://colorcloudindia.com/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.



https://colorcloudindia.com/sitemap.xml

Analytics

Your page is using an analytics tool.



Google Analytics

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.



Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic
colour cloud	EN	94	70	0

Track Keyword Rankings

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	1

Links

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

[Signup - Free Trial](#)



On-Page Link Structure

We found 34 total links. 12% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

[Show details](#)



Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

[Show details](#)

